

Whatcom Weavers Guild Newsletter Display Ad Rates

The Whatcom Weavers Guild's (WWG) newsletter is published 10 times per year, September through June and is distributed to guild members by e-mail or the US Postal Service. Downloadable copies of the newsletter are also available at www.whatcomweaversguild.org following distribution to guild membership.

Reserve your ad space at least 7 days prior to the display ad due date for the month you wish to run your ad by contacting WWG Newsletter Editor (info@whatcomweaversguild.org).

Ad Specifications

Camera Ready Copy – Copy must be e-mailed to info@whatcomweaversguild.org on or before the due date noted in the advertising schedule below.

Format – jpg or tiff files will be accepted. WWG reserves the right to edit and/or convert the graphic/ad files to meet newsletter requirements. All attempts will be made to reproduce the ad to the best of our ability and maintain a standard of high quality.

Payment

Make checks payable to Whatcom Weavers Guild and mail to Whatcom Weavers Guild, P.O. Box 403, Bellingham, WA 98227.

<u>WWG Newsletter Advertising Schedule</u>			
Issue	Reservation Deadline	Submission Deadline	Distribution
Oct-07	Sept 13 2007	Sept 20 2007	Sept 29 2007
Nov-07	Oct 13 2007	Oct 20 2007	Oct 27 2007
Dec-07	Nov 11 2007	Nov 18 2007	Nov 25 2007
Jan-08	Dec 13 2007	Dec 20 2007	Dec 29 2007
Feb-08	Jan 13 2008	Jan 20 2008	Jan 27 2008
Mar-08	Feb 20 2008	Feb 20 2008	Feb 29 2008
Apr-08	Mar 20 2008	Mar 20 2008	Mar 30 2008
May-08	Apr 20 2008	Apr 20 2008	Apr 29 2008
Jun-08	May 20 2008	May 20 2008	May 31 2008

*Ad changes, edits, or revisions during the 9-issue cycle (2007-08 year) incur a \$5 change fee for non-guild members (no charge for WWG members).

NOTE: The Whatcom Weavers Guild reserves the right to edit and/or refuse to print any ad which is outside of its mission or deemed inappropriate.

Banner Ad: 2.75 x 7.75" horizontal
9 issues* = \$150
Individual issue = \$20
Member 9 issues = \$100
Member individual issue = \$15

Sixth Page Size Ad:

2.75 x 5" vertical

9 issues* = \$110

Individual issue = \$15

Member 9 issues = \$70

Member individual issue = \$10

Business Card Size Ad:

3.5 x 2" horizontal

9 issues* = \$65

Individual issue = \$10

Member 9 issues = \$40

Member individual issue = \$7

Third Page Size Ad: 4 x 6.5"

9 issues* = \$190

Individual issue = \$25

Member 9 issues = \$140

Member individual issue = \$20

Business Card Size Ad:

3.5 x 2" vertical

9 issues* = \$65

Individual issue = \$10

Member 9 issues = \$40

Member individual issue = \$7

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